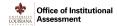


# 2017-2018 ASSESSMENT CYCLE

LiveText User Guide

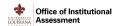
## ASSESSMENT IN LIVE TEXT

The primary purpose of assessment is to use data to inform decisions and improve programs (student learning) and departments (operations). This is a continuous process of defining goals and expectations, collecting results, analyzing data, comparing current and past results and initiatives, and making decisions based on these reflections. This manual will assist Assessment Coordinators in creating and maintaining assessment plans in the LiveText Assessment Insight System (AIS).



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## New in 2017-2018!

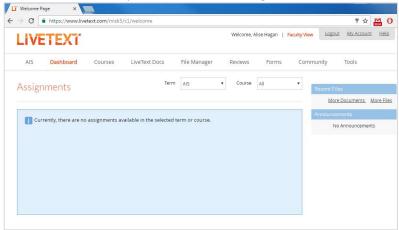
There are several enhancements to the 2017-2018 assessment cycle template from last year. Look for the **NEW!** icon throughout this manual for additional details on these changes.

- Import from Last Cycle. Certain elements from the 2016-2017 assessment cycle can be imported into the
  current assessment cycle. These include mission statements (on Tab 1), and goals, standards, measures, and
  criterion (on Tab 2).
- Updated Tabs. Clarifying questions have been added to Tab 2 (Assessment Plan) and Tab 4 (Reflections). Tab
   5 (Attachments) has been removed.
- Rubrics and Review. Section rubrics have been added in Tab 2 (Assessment Plan) and Tab 4 (Reflections). Access the rubrics to ensure you are maintaining a quality assessment plan; feedback will be provided.

## **Getting Started**

## How to Log In

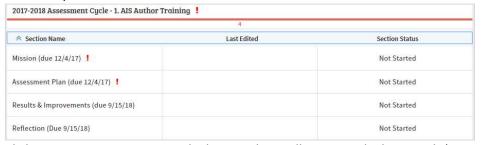
- 1. Go to https://www.livetext.com and click Login.
- 2. Enter username and password, and click Login. The Dashboard screen appears.



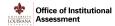
3. Click AIS. The AIS>Dashboard screen appears. All templates which have been distributed to you display.

## Select a Template

- 1. From the AIS>Dashboard screen, locate the template you want to work on (2017-2018 Assessment Cycle).
- 2. Click the arrow under the template title. The Section Names (Mission, Assessment Plan, Results & Improvements, and Reflection) appear, as well as the Section Status (Not Started, In Progress, Submitted, Reviewed).



3. Click on a section to get started. The template will open in whichever Tab (section) was selected.



## Tab 1: Mission (due 12/4/17)

## **About the Mission Tab**

The Mission tab captures University mission, values, and vision statements, and mission statements of College/VP-area and Department/Program. To complete this tab, follow one of the paths below:

- If Mission tab was completed in the previous assessment cycle (2016-2017), follow the NEW! Mission: Import from Last Cycle directions below.
- If Mission tab was <u>not</u> completed in the previous assessment cycle (2016-2017), follow the Enter New Mission Statement directions below.

## **NEW!** Mission: Import from Last Cycle

- 1. Click the **Mission (due 12/4/17)** tab.
- 2. Review University Mission, University Values, and University Vision (pre-populated).
- 3. Click the **Import from Last Cycle** button.



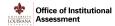
4. On the Import Section screen, click **OK.** The import will overwrite any data entered in the current section.



- 5. Review the imported text, and revise as needed.
- 6. **NEW!** Optional. Click the **Select File** button to add attachments.
- 7. Click **Save** and proceed to Tab 2: Assessment Plan.

#### **Enter New Mission Statement**

- Click Mission (due 12/4/17) tab.
- 2. Review University Mission, University Values, and University Vision (pre-populated).
- 3. Enter mission statement for College/VP-area. If none available, write "None available in 2017-2018."
- 4. Enter mission statement for Program/Department, which concisely defines the purpose, functions, and key constituents. If none available, write "None available in 2017-2018."
- 5. **NEW!** Optional. Click the **Select File** button to add attachments.
- 6. Click **Save** and proceed to Tab 2: Assessment Plan.



## Tab 2: Assessment Plan (due 12/4/17)

## **About the Assessment Plan Tab**

The Assessment Plan tab identifies Standards/Outcomes, Goals/Objectives, Assessment Measures, Criterion for Success, and the Program/Department Assessment Narrative (*NEW!*). To complete this tab, follow one of the paths below:

- If Assessment Plan tab was completed in previous assessment cycle (2016-2017), follow the NEW!
   Assessment Plan: Import from Last Cycle directions below.
- If Assessment Plan tab was <u>not</u> completed in the previous assessment cycle (2016-2017), follow the Enter New Assessment Plan directions below.

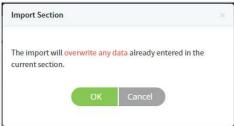
## **NEW!** Assessment Plan: Import from Last Cycle

- 1. Click Assessment Plan (due 12/4/17) tab.
- 2. Click the **Import from Last Cycle** button.

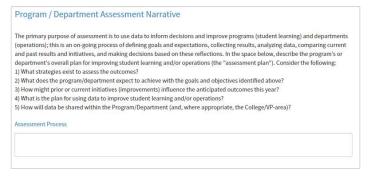


3.

4. On the Import Section screen, click **OK.** The import will overwrite any data entered in the current section.

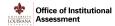


- 5. Review the imported text, and revise as needed. Pay attention to the following, making sure they reflect the current assessment plans of the Program/Department:
  - a. Standards/Outcomes
  - b. Goals/Objectives
  - c. Assessment Measures
  - d. Criterion
- 6. **NEW!** Respond to the **Program/Department Assessment Narrative** prompt.



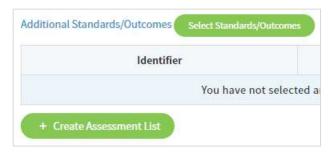
- 7 Click Save
- 8. **NEW!** Optional. Assess your assessment by clicking the **Section Assessment Rubrics** button in Tab 2. View the criteria for exemplary assessment plans. (Sample rubric provided at end of this manual.)





#### **Enter New Assessment Plan**

- 1. Click Assessment Plan (due 12/4/17) tab.
- 2. Notice the two green buttons:
  - a. Select Standards/Outcomes
  - b. +Create Assessment List



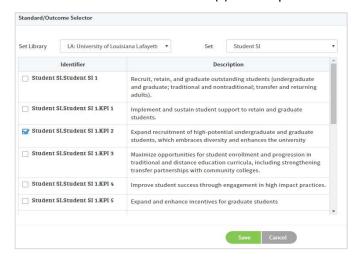
## **SELECT STANDARDS/OUTCOMES**

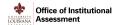
Standards/Outcomes can be used by those programs 1) who want to link goals/objectives to standards provided by their accrediting board, or 2) with direct links to the UL Lafayette strategic plan.

1. Click the **Select Standards/Outcomes** button. The *Standard/Outcome Selector* window displays.

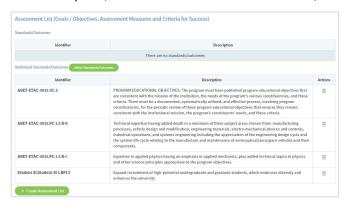


- 2. When selecting standards set by
  - a. Accrediting bodies:
    - i. Set Library > Live Text Sets
    - ii. Set > select appropriate accreditation board
    - iii. Click Search
  - b. UL Lafayette Strategic Plan:
    - i. Set Library > LA University of Louisiana at Lafayette
    - ii. Set > select appropriate Strategic Imperative set
    - iii. Click Search
- 3. Click the box next to the standard(s) to incorporate it into assessment plan.





4. When complete, click Save. The selected Standards/Outcomes will appear on the Assessment Plan tab.

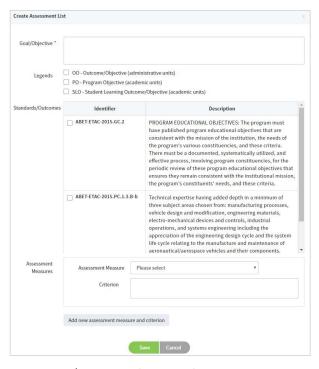


NOTE: If your program has specific program goals, these can be pre-loaded to appear in the Set Library > LA University of Louisiana at Lafayette. Contact assessment@louisiana.edu.

#### +CREATE ASSESSMENT LIST

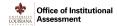
The +Create Assessment List button is used to add Goals/Objectives, Legends, Assessment Measures, and Criterion for Success.

1. Click the +Create Assessment List button. The Create Assessment List window displays.

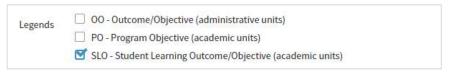


Enter Goal/Objective (required).

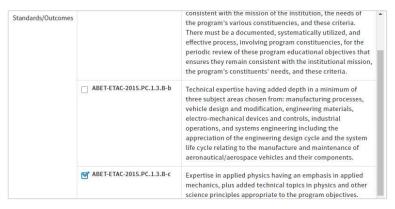




- 3. Select the appropriate Legend to identify the type of Goal/Objective:
  - OO-Outcome/Objective (administrative units)
  - PO-Program Objective (academic units)
  - SLO-Student Learning Outcome/Objective (academic units)



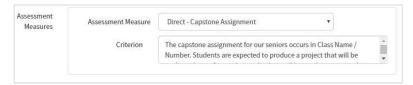
4. If Standards/Outcomes were selected previously, they will automatically appear. Select which Standards/Outcomes this Goal/Objective links to.



5. In the Assessment Measures box, identify the Assessment Measure and Criterion (minimum of one for each Goal/Objective).

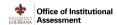


- a) Select an Assessment Measure from the drop-down list provided. If the intended measure does not appear in the list, select Other and enter a description when prompted. [NOTE: A list of Assessment Measures is provided at the end of this manual.]
- b) Type in the success criterion, which should explain in detail the measurement tool as well as the overall level of satisfactory performance on a Goal/Objective-Assessment Measure combination.

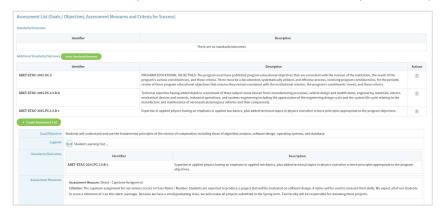


6. To include additional measures, click **Add new assessment measure and criterion** and repeat steps 5-6 as needed.

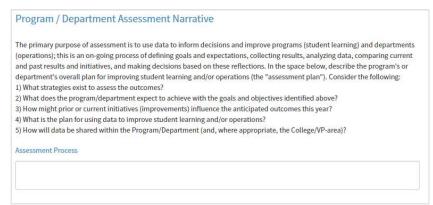




7. Click Save when complete. The Assessment Plan tab will update with your new entry.



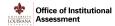
- 8. To add additional elements of the Assessment List (specifically Goals/Objectives, Legends, Assessment Measures, and Criterion), repeat steps 1-7 as needed.
- 9. **NEW!** Respond to the **Program/Department Assessment Narrative** prompt.



### 10. Click Save.

11. **NEW!** Optional. Assess your assessment plan by clicking the **Section Assessment Rubrics** button in Tab 2. View the criteria for exemplary assessment plans. (Sample rubric provided at end of this manual.)





## Tab 3: Results & Improvements (Due 9/15/18)

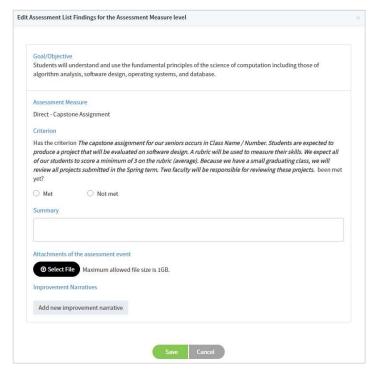
## About the Results & Improvements Tab

The Goals/Objectives, Legends, Standards/Outcomes, and Assessment Measures identified in **Tab 2**: **Assessment Plan** will auto-populate into **Tab 3**: **Results & Improvements**. Within this tab, findings and improvement narratives will be recorded.

While "Import From Last Cycle" is available on Tab 3, it is not recommended to perform this function on this tab.

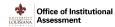
### **Enter Results & Improvements**

- 1. Click Results & Improvements (Due 9/15/18) tab.
- 2. To add Findings for the Assessment Measure, click the **Assessment Measure / Criterion** box. The *Edit Assessment List Findings for the Assessment Measure level* window displays, with the Goal/Objective, Assessment Measure, and Criterion auto-populated.



- 3. Select whether the Criterion was **Met** or **Not Met** by clicking the appropriate radio button.
- 4. Enter a detailed summary of results in the Summary field.
- 5. Attach any supporting documents relevant to the assessment event.
- 6. Click the Add new improvement narrative button (grey). The Improvement Narratives section appears.





- 7. Select an Improvement Type from the drop-down list. [NOTE: A list of Improvement Types is provided at the end of this manual.]
- 8. Enter a Summary of the types of improvement that is being proposed for this Goal/Objective.
- 9. If additional Improvements are proposed, repeat steps 6-8 as needed.
- 10. Click **Save**. The information on the **Results & Improvements** tab will change colors (Red for Not Met and Green for Met) based on the selection in step 3.
- 11. Continue steps 2-10 for each Goal/Objective.
- 12. Click Save and proceed to Tab 4: Reflection.

## Tab 4: Reflection (Due 9/15/18)

## About the Reflection Tab

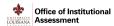
The Reflection tab offers a series of questions designed to capture information about the assessment process.

While "Import From Last Cycle" is available on Tab 4, it is not recommended to perform this function on this tab

#### **Enter Reflections**

- 1. Click the Reflection (due 9/15/18) tab.
- 2. Answer the five assessment questions:
  - a. How were assessment results shared in the program/department?
  - b. How frequently were assessment results shared?
  - c. With whom were assessment results shared?
  - d. Consider the impact of prior applied changes on the current results. Demonstrate how the use of results (past and current) influenced changes which improved student learning and/or operations.
  - e. Reflect on the past several assessment cycles. Share examples from this long-view of improvements in student learning, program quality, or department operations that are directly linked to assessment data.
- 3. **NEW!** Optional. Click **Select File** to upload attachments.
- 4. Click Save.
- 5. **NEW!** Optional. Assess your assessment results by clicking the **Section Assessment Rubrics** button in Tab 4. View the criteria for exemplary assessment plans. (Sample rubric provided at end of this manual.)





## List of Assessment Measures

**Direct Measures**: Capstone Assignment, Comprehensive Exam (graduate level), Internship Evaluation, Licensure Exam, Observation of clinical performance, Performance (recital/exhibit/science project), Portfolio, Pre/Post Test, Presentation, Project, Standardized Test, Thesis, Writing Exam, Written Assignment

**Indirect Measures:** Advisory Board, Benchmarking, Curriculum, Exit Interviews, Focus Groups, Graduate Acceptance, Honors/Awards, Placement Data, Satisfaction, School Performance, Student Evaluations, Survey-alumni, Survey-employer, Survey-students, Transfer Acceptance

## List of Improvement Types

**Assessment Process**: Continuous monitoring, Data Collection changed, Goals/Outcomes/Objectives changed, Measures changed, Results Discussed/Shared, Targets/Criteria for Success changed

**Other:** Curricular Change, Pedagogical Change, Policy/Process/Procedural, Professional development/training, Resources/Resource Allocation (for administrative units), Resources/Resource Allocation (for educational programs), Student/Faculty Support (for administrative units), Student/Faculty Support (for educational programs), Task Force/Focus Group/ Consultation/Meeting

## **Timeline**

- Now through December 4, 2017: Mission (Tab 1) and Assessment Plan (Tab 2) In Progress (orange)
- December 4, 2017: Mission (Tab 1) and Assessment Plan (Tab 2) Submitted (blue)
- **December 4, 2017-January 5, 2018**: Reviews for Mission (Tab 1) and Assessment Plan (Tab 2); status changed to Reviewed (green)
- May 1-September 15, 2018: Results & Improvement (Tab 3) and Reflection (Tab 4) In Progress (orange)
- September 15, 2018: Results & Improvement (Tab 3) and Reflection (Tab 4) Submitted (blue)
- **September 15-October 5, 2018**: Reviews for Results & Improvement (Tab 3) and Reflection (Tab 4); status changed to Reviewed (green)
- (Tentative) October 15, 2018: 2018-2019 assessment cycle template available

## **Additional Resources**

#### LiveText

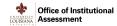
- http://assessment.louisiana.edu/resources/live-text
- LiveText Technical Support: 1-877-LIVETEXT or support@livetext.com
- LiveText Help > For Faculty > Training Resources > Assessment Insight System Author Guide (pdf)

## **Assessment Cycle**

http://assessment.louisiana.edu/resources/assessment-cycle

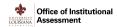
## **Guiding Principles of Assessment**

http://assessment.louisiana.edu/resources/policies-best-practices



## Rubric: Assessment Plan

| Assessment Assessment  | RUBRIC   Asses   | sment Plan               |
|--|--|--------------------------|
| Academic/Administra  | tive Unit: Assessment Cycle:   |                          |
| The primary purpose of assessment is to use data to inform decisions and improve programs (student learning) and departments (operations); this is an on-going process of defining goals and expectations, collecting results, analyzing data, comparing current and past results and initiatives, and making decisions based on these reflections. Assessment Plans identify the mission, goals/objectives, measures, and criterion for a particular Program/Department; Tabs 1 and 2 in Live Text are dedicated to these Assessment Plan elements. Assessment Coordinators may use this rubric as a guide for understanding the required elements of their Assessment Plans; additionally, the Office of Institutional Assessment will use the rubric to provide feedback.   |  |                          |
| Levels   | Indicators   | Suggested<br>Improvement |
| Establishing  (Level 1)  | Two or fewer indicators from Developing category are met.  |                          |
| Emerging (Level 2)   | Three or four indicators from the Developing category are met.   |                          |
| Developing (Level 3)  ALL of the Developing indicators (#1-5) are met.  1) Program/ [The Program of Interpretation of In | 1) Program/Department's mission statement concisely defines the purpose, functions, and key constituents. (Tab 1) [The Program/Department's mission is aligned to the College/VP-area mission and University mission.]   |                          |
|  | 2) The assessment process describes: a) strategies to assess the outcomes; b) a plan to use the data for improving student learning and/or operations; c) how the data will be shared within the Program/Department and the College/VP-area. (Tab 2) [The assessment process describes how evidence-based decision-making leads to improvement for the Program/Department and how the plan evolves over time. The assessment process description should present a clear understanding of how the Program/Department utilizes assessment data for continuous quality improvement.]  |                          |
|  | 3) Number of goals/objectives: minimum of three. (Tab 2) [The goals/objectives are specific, measurable, attainable, results oriented, and time bound. These are clearly related to the mission and focus on activities of the Program/Department.]  |                          |
|  | 4) Measures and Criterion: minimum of one measure and one criterion for each goal/objective. Criterion for the outcomes define satisfactory performance and strategies to achieve the goals/objectives. (Tab 2)  |                          |
|  | [The measure and criterion match the goal/objective, use appropriate direct and indirect methods, indicate desired level of performance, help identify what to improve, and are based on tested, known methods. The criterion is meaningful, and based on existing benchmarks, previous results, and existing standards. Grades and/or GPA should not be used as measures or criterion.]   |                          |
|  | 5) Relevant assessment instruments (e.g. rubrics, survey instruments, logs, reports, etc.) are uploaded in Live Text. (Tab 2) [If instrument is proprietary, please state so in the Assessment Measures section in Live Text.]   |                          |
| Proficient (Level 4)  ALL of the Developing indicators (#1-5) AND the Proficient indicator (#6) are met.   | 6) The assessment plan promotes continuous quality improvement by having formative outcomes and measures. Formative assessments provide ongoing feedback that can be used to improve student learning and operations. (Tab 2)  [The primary purpose of assessment is to use data to inform decisions and improve programs. This is demonstrated when assessment data presents an opportunity for improvement and a new strategy is implemented. For best practices, when a measure has a criterion of 100%, or is constant for 2-3 assessment cycles, it is advisable to conduct a granular (disaggregate) analysis to identify gaps in learning and/or operations.] |                          |
| Exemplary<br>(Level 5)   | 7) The assessment plan demonstrates continuous improvement by linking new strategies (changes) to previous assessment results. (Tab 2)   |                          |
| ALL seven indicators<br>are met.   | [Program/Department collects data to evaluate the impact of an implemented change to improve student learning and/or operations. The use of prior year's results to improve student learning and operations demonstrates a "closed loop" process.]   |                          |



# **Rubric: Assessment Results**

| Assessment   | RUBRIC   Assessment R   | esults                                    |
|--|---|---|
| cademic/Administra   | tive Unit: Assessment Cycle:  |   |
| ollecting results, analyzing<br>nd reflect on the assessme         | ssment is to use data to inform decisions and improve programs (student learning) and departments (operations); this is an on-going process of defining ga<br>data, comparing current and past results and initiatives, and making decisions based on these reflections. Assessment Results articulate the findings and<br>nt effort in a given cycle for a particular Program/Department; Tabs 3 and 4 in Live Text are dedicated to these Assessment Results elements. Assessme<br>understanding the required elements of their Assessment Results; additionally, the Office of Institutional Assessment will use the rubric to provide feedb | d improvement type<br>ent Coordinators mo |
| Levels   | Indicators  | Suggested<br>Improvements                 |
| Establishing   | Three or fewer indicators from Developing category are met.   |   |
| Emerging (Level 2)   | Four or five indicators from the Developing category are met.   |   |
| (Level 3)  ALL of the Developing indicators (#1-6) are met.        | 1) Complete, aggregated, and relevant data (findings) are provided for each measure/criterion. (Tab 3) [If there are extenuating circumstances that lead to missing data, an explanation must be provided along with a timeframe on when data will be collected.]   |   |
|  | 2) Data reporting is complete, concise, and well-presented. (Tab 3)  [Reporting data are aligned and appropriate to the outcome and the corresponding measure. Sampling methodology, population size (N), and sample size (n) are provided.]  |   |
|  | 3) Results clearly specify whether the criterion for each measure has been met. (Tab 3)  [Assessment results are used for comparison of actual vs. expected criterion (performance targets). Data provides evidence to identify that criterion as "met" or "not met".]  |   |
|  | 4) Results provide evidence that the assessment findings informed discussion and improvements in the Program/Department. (Tab 3, Tab 4)   |   |
|  | 5) Results include applied and/or planned change(s) based on assessment data to improve student learning, program quality, or department operations. If no changes are provided, improvement type narrative should identify an area of improvement for the next cycle. (Tab 3)  [The improvement type must be identified and a discussion narrative provided as a result of the assessment.]  |   |
|  | 6) Relevant assessment instruments (e.g. rubrics, survey instruments, etc.) are uploaded in Live Text. (Tab 3)  |   |
| Proficient (Level 4) ALL of the Developing                         | 7) The assessment report demonstrates how data analysis "closes the loop" by assessing the impact of applied changes.  (Tab 4)  [Current year's results are compared to the previous year's results to evaluate the impact of a previously reported change to   |   |
| indicators (#1-6) AND<br>the Proficient<br>indicator (#7) are met. | demonstrate use of results to improve student learning and/or operations.]  |   |
| Exemplary<br>(Level 5)<br>ALL eight indicators<br>are met.         | 8) The impact of "closing the loop" with an improvement is demonstrated by analyzing follow-up data. (Tab 4)  [Examples of improvement(s) in student learning, program quality, or unit operations are provided and are directly linked to assessment data. The primary purpose of institutional effectiveness assessment is to assess the impact of an implemented change.]  |   |